



BullRush (\$BRUSH) Whitepaper

“The Bull That Gives Back”

1. Introduction

BullRush (\$BRUSH) is a community-driven meme token built with a purpose: to combine the viral energy of meme coins with real, measurable impact. Unlike traditional meme tokens that rely purely on hype, BullRush introduces sustainable utility, transparent development funding, and direct community benefits.

BullRush’s mission is simple: “Meme With Meaning.” Every transaction supports the community, fuels utility features, and rewards holders, while the team receives fair and transparent compensation through on-chain wallet flows — no hidden allocations.

2. Vision & Mission

- **Vision:** To create a meme ecosystem that not only entertains and rewards but also gives back to real people and causes.
- **Mission:** To prove that meme tokens can sustain themselves, reward holders, and fund developers transparently while driving charitable and community impact.

“The Bull That Gives Back.”

3. Tokenomics

3.1 Supply & Distribution

- **Total Supply:** 1,000,000,000 \$BRUSH (fixed)
- **No hidden allocations** to team or VCs.
- **Liquidity locked** to ensure trust and price stability.

3.2 Transaction Tax (6% Light Model)

- **Community Fund (1%):** Used for giveaways, donations, and impact reports.
- **Developer Wallets (4%):** Four dedicated dev wallets (1% each). This replaces large upfront allocations and ensures fair, sustainable pay tied directly to project growth.

- Staking & Lottery Pool (1%): Funds staking rewards and weekly prize draws.

This balanced model keeps taxes low enough for adoption while still powering utilities and growth.

4. Utilities

4.1 Cashback NFTs

BullRush will release an exclusive NFT collection. Each NFT grants holders a cashback/reflection boost on trades.

- Common → 0.25%
- Rare → 0.5%
- Legendary → 1%

These NFTs are both collectible and income-generating.

4.2 BullRush Staking Arena

A gamified staking platform where holders can lock \$BRUSH to earn rewards. Staking tiers (Bronze, Silver, Gold) provide varying yields. Long-term staking encourages supply stability and rewards loyal holders.

4.3 Lottery & Prize Pool

A % of every transaction funds a prize pool raffled weekly. Each holder's chance of winning scales with their holdings. Rewards may include \$BRUSH, stablecoins, or NFTs. Transparency is guaranteed with on-chain draws.

4.4 Community Impact Voting

Holders vote on which charities or causes receive Community Fund donations. This transforms passive investors into active change-makers.

5. Roadmap

Phase 1 – The Charge Begins

- Relaunch \$BRUSH with 6% light tax
- Dev wallet payment system deployed
- Branding & website relaunch
- First donation snapshot

Phase 2 – Utility Unleashed

- Cashback NFTs
- BullRush Staking Arena
- Weekly Lottery raffles
- First Community Fund Vote

Phase 3 – Expansion & Growth

- Impact Dashboard for transparency
- Tier 2 exchange listings (MEXC, BitMart)

- Merch shop with \$BRUSH payments
- Meme battles, airdrops, partnerships

Phase 4 – Meme With Meaning

- Cross-chain expansion (Polygon, Ethereum)
- BullRush Charity DApp (on-chain voting)
- Tier 1 exchange listings (Gate.io, KuCoin, Binance)
- IRL impact sponsorships & quarterly impact reports

6. Governance

BullRush will evolve toward DAO-style governance. Holders will vote on:

- Donation allocations
- Prize pool distribution types
- NFT rarity and future collections
- Tokenomics adjustments (via community proposals)

This ensures long-term decentralization and prevents central authority abuse.

7. Security & Transparency

- Liquidity Lock: Prevents rug pulls.
- No Team Allocations: Developers are paid transparently through tax flow.
- Public Wallets: Community fund and dev wallets are publicly viewable.
- Quarterly Reports: Donation and reward transparency reports.

8. Market Position

BullRush stands out from meme tokens like Doge, Shiba, and Pepe because:

- It has real utilities (NFTs, staking, lottery).
- It has transparent dev funding (wallet-based pay, not hidden allocations).
- It has a social mission (community donations and charity).

By combining meme hype with purpose, BullRush appeals to both retail traders and impact-minded investors.

9. Conclusion

BullRush is not just another meme coin. It is a movement — blending community rewards, developer transparency, and charitable giving into one ecosystem. The roadmap lays a clear path from relaunch to cross-chain expansion, with tangible steps toward global recognition.

 **BullRush: The Bull That Gives Back.**