

## BULLRUSH ROADMAP



PHASE 1 — The Charge Begins BullRush relaunches with a lighter 6% tax

model designed to attract traders while still funding core utilities and dev payments. The 4 dev wallet payment system ensures sustainable, transparent income for the team without token allocations. New branding (logo, banner, tokenomics chart) rolls out alongside website and socials, reinforcing BullRush's strong visual identity. The first meme campaign, "Meme With Meaning," sets the tone for community-driven growth. The Community Wallet goes live, and the very first donation snapshot is announced to prove BullRush gives back from the start.

PHASE 2 — Utility Unleashed This phase unlocks BullRush's core utilities.

The Cashback NFT collection launches, allowing holders to earn reflections on every trade while collecting unique Bull-themed artwork. The BullRush Staking Arena opens, gamifying long-term holding through staking rewards. The Lottery Prize Pool begins weekly raffles, creating hype and excitement. Partnerships with influencers and Telegram raids expand the community. Finally, the first Community Fund Vote empowers holders to decide which cause receives BullRush's support, ensuring true community-driven giving.

## PHASE 3 — Expansion & Growth With the foundations laid, BullRush

moves into growth mode. The Impact Dashboard is launched to provide real-time transparency of donations, staking, and lottery rewards. BullRush secures Tier 2 exchange listings (MEXC, BitMart, etc.) to widen access. A merch shop opens, accepting \$BRUSH for exclusive neon designs and apparel. Collaborations with other meme coins and NFT projects broaden BullRush's ecosystem. Community airdrops and meme battles drive organic growth and reward active supporters.

PHASE 4 — Meme With Meaning BullRush solidifies itself as more than a meme token. Cross-chain expansion to Polygon and Ethereum ensures scalability and broader adoption. The BullRush Charity DApp launches, providing a decentralized platform for on-chain donation voting. Major exchange listings (Gate.io, KuCoin, potentially Binance) bring global exposure. BullRush begins making IRL impact through sponsoring events, shelters, and grassroots causes. Quarterly Impact Reports are published to prove transparency, growth, and continued commitment to the mission. Slogan: "The Bull That Gives Back.